

#### LEVERAGING PROCUREMENT TO INFLUENCE MARKETS

#### **OFFICE & FURNITURE SUPPLIES**



TECHNOLOGICAL CENTER OF WOOD AND FURNITURE OF THE REGION OF MURCIA (SPAIN)

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CETEM is scientific research and training on wood and furniture organization located in the southeast of Spain.



RESEARCH &
DEVELOPMENT
Develop new
products and



NING

er Prom gy ar improv



INDUSTRY

Promotion and improvement of industry, mainly SMEs

#### AREAS OF EXPERTISE



Materials, adhesion & polymers



Electronics and home automation



**Product Engineering** 



Industrial technology & robotics



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# Circular Procurement Activity

# )FURN36(



circular business training for the furniture and woodworking sectors







#### BOLETÍN DE CONTRATACIÓN PÚBLICA Y LICITACIONES

03 de noviembre de 2021

El presente boletín atiende a la aparición de las licitaciones relacionadas con el sector del hábitat y con el sector sociosanitario publicadas durante la última semana en los diferentes boletines a nivel nacional.

Accede a toda las licitaciones



#### Fecha de presentación de ofertas: 09/11/2021

#### Suministro de Mobiliario general con destino el Departamento de Salud de La Ribera

Dirección Gerencia del Departamento de Salud de la Ribera de la Conselleria de Sanidad Universal y Salud Pública de la Generalitat Valenciana 53.709.85 € (IVA excluido)

Más información

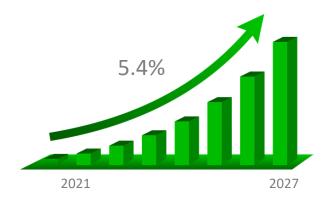


#### 1. Overview

- Furniture sector
- Furniture public purchases
- 2. Circularity in the furniture sector
- 3. Opportunities for green procurement
  - Sustainability aspects
  - Circular business models

#### Furniture sector overview

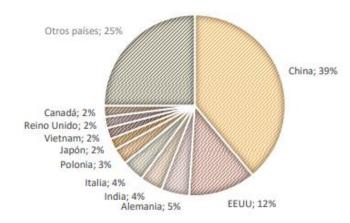
USD 545.78 billion in 2020



- Traditional sector
- Atomized → SMEs
- Ageing workforce



Furniture production, 2017



Furniture public purchases

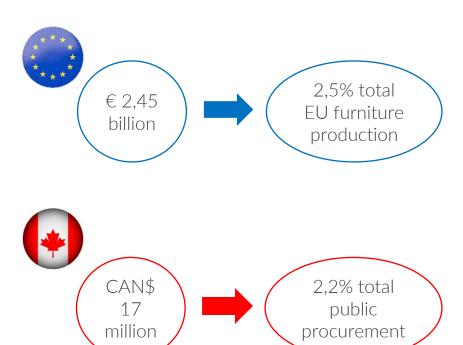
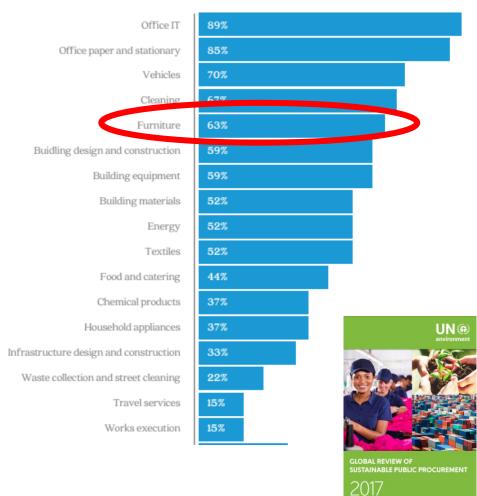


Figure 13. Prioritized categories of products, services and works in participating national governments (multiple answers possible)



#### From linear to circular furniture



**Energy and** material input

**Production** 

**Distribution** 







STOKKE<sup>®</sup>









**Energy and** 

material input



**Production** 



#### Pièces de rechange 33 Articles

#### Pièces et toiles de rechange

Tout voir

Toiles pour relax

Toiles pour transat

Toiles pour bain de soleil

Toiles pour Pop-up

Pièces de rechange



KIT LACETS ELASTIQUES

Rsx - Rsxa - Rsxa Clip - Futura Blanc
12.95 €



KIT LACETS ELASTIQUES

Rsx - Rsxa - Rsxa Clip - Futura Noir
12.95 €



KIT BOUCHONS Ø 22MM Maxi Transat Noir 3,90 €

A chair remains a chair



Energy and material input

**Production** 

Distribution



Disposal

Waste and emission

Materials Innovation Ecodesign



#### SECOND HAND CAMPAIGN

#### CHALLENGE

When someone buy a new IKEA sofa, the old one is likely to end up on the junk yard even if it is still good. We think it is sad because we love furniture. And even if we want people to buy our new furniture, we don't like to see old furniture go to waste. We wanted to raise sustainability wareness, through trapeting a narrow group; people about to buy new furniture. We decided to help our customers sell their old furniture in national medium.

#### IDEA

We asked customers about to buy new IKEA-furniture: "Can we help you self your old furniture?" to? o foepole said yes, and we chose approx. So real people for the campaign, and started collecting their old furniture. Then we produced print ads, TVC spots and banners for these old products featuring the sellers phone numbers. For 8 weeks we shared all of IKEA's a devertising space with our customers. We turned IKEA's facebook page into a digital flee market where people could sell their old products every sunday.

#### RESULTS

Selling single pieces of old furniture in national media, and sharing the advertising space with our customers, sends a powerful message of sustainability. We showed that we mean business in finding new homes for old offset, activities and chairs, by putting them before our own. Yet we had a 40% increase in our sales of the new products online. Sales in stores increased by 5,5 %. All add setured the new IKEA-catalogue as packshot, and the number downloaded catalogue apps increased from 115 000 to over 200 000.

And hey, all the old products were sold as well.





A chair remains a chair

Reupholster a chair A chair becomes a table

Refurbish Repurpose Up cycling

Repair

Reuse

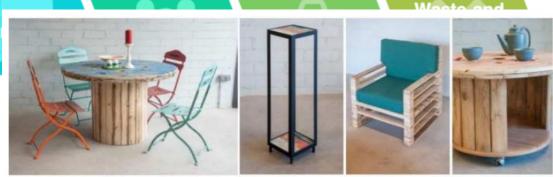
Energy and material input

**Production** 

Dist

Materials Innovation Ecodesign









Energy and material input

**Production** 

Distribution

Use

Disposal

Waste and emission leakage

Materials Innovation Ecodesign







A chair becomes kg of wood

Recycle

Refurbish

Reuse

Repurpose Up cycling

Repair

Energy and material input

**Production** 

Distribution

Use

Materials Innovation Ecodesign

Furniture as a service







#### Sustainable materials

#### Durable upholstery coverings (textile)

Higher quality upholstery materials improved durability of the entire furniture product.





#### Sourcing of legal timber

In terms of market share the two most significant certification schemes are those operated by the Forestry Stewardship Council (FSC) and the Programme for the Endorsement of Forestry Certification (PEFC)





Chemical components

E1
HCHO



Formaldehyde emissions

Coating mixture restrictions

Restrictions for metals



### Design for disassembly and repair

The tenderer shall provide clear disassembly and repair instructions to enable a non-destructive disassembly of the furniture product for the purpose of replacing component parts/materials.



#### Product warranty and spare parts

Provide a minimum X year warranty.

This warranty could cover repair or replacement and include a service agreement with options for pick-up and return or on-site repairs



#### SUSTAINABILITY ASPECTS

Wooden elements from sustainable forestry.

Eco-designed or eco-labelled products: with recycled or sustainable raw materials, free of toxic substances, durable, etc.





Increase the guarantee, period of offer and stock of the product's spare parts



Use recycled packaging



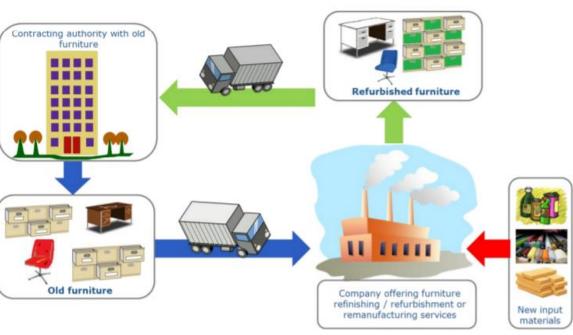
Other good supply environmental practices

### Refurbishment requiments

Procure a refurbishment service for their existing furniture stock in order to reduce or completely avoid the need to procure new furniture







#### Collection and reuse of existing furniture waste

Tenderers shall collect the furniture and provide a recycling and re-use service for furniture that has reached the end of its service life.

#### Recogida de residuos urbanos - Enseres y voluminosos



El Ayuntamiento, a través de la empresa adjudicataria UTE FCC-GMSM, presta, de lunes a domingo (excepto sábados noche), un servicio gratuito de recogida de enseres y voluminosos (muebles, colchones, somieres...). Para acceder a este servicio, es necesario llamar, de lunes a viernes, al teléfono 945 28 65 00. En el teléfono le indicarán el día, hora y lugar donde debe depositar dichos enseres.

Además, si quiere llevar personalmente tanto los enseres como los aparatos eléctricos y electrónicos puede dirigirse a los puntos limpios Garbigune de la Avenida de los Huetos, o al situado en el vertedero de Gardelegi.

Cuando realice la compra de electrodomésticos, aparatos eléctricos y electrónicos, los distribuidores y comercios de venta le recogerán los viejos para su reciclaje.

Con el fin de alcanzar un compromiso con el medioambiente, la seguridad y la sanidad por parte de todos, se hace necesario un uso responsable de los servicios de recogida de residuos municipales. Por ello, salvo con cita previa, está prohibido depositar enseres y voluminosos en los contenedores de recogida de residuos habituales ni en el suelo junto a ellos, ya que de esta manera no es posible su reutilización.



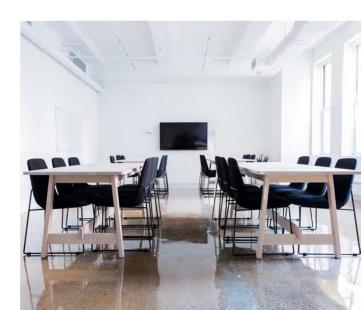
# Final learnings

Furniture sector is willing for the circular transition

Circular public procurement → driver of sustainability

Tools and examples to use as green criteria

Criteria for furniture	Timber and timber derivatives sourced from sustainably managed forests  Ecodesign and ecolabels
	Formaldehyde content
	Limiting toxic substances
	Useful life and warranty expand
	Packaging







# THANKS FOR YOUR ATTENTION

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